

# Australian Melon Export – Monthly Update

## November 2021



For the 5 months to November of the 2021/22 season, Australian Melon exports recorded 6,148 tonnes which was 63 per cent higher compared the same period last year, worth \$12.64 million. Seventy-seven per cent (4,757 tonnes) were musk melons and 23 per cent (1,391 tonnes) were watermelons.

The Moving Annual Total (MAT) was 15,264 tonnes, rising 3.0 per cent in the month maintaining a positive momentum.

### Musk Melons

In 5 months to October 2021 musk melon exports were 4,757 tonnes worth A\$9.43m. The result was 53 per cent above the same period in 2020 (Table 1). Unit values were 3 per cent lower, and the overall value increased by 49 per cent for the period compared to 2020.

**Table 1 : Musk Melon Key Measures**

EXPORTS	YTD	Chg LY
Volume (tonnes)	4,757	53%
Value (M AUD)	9.43	49%
\$ per kg	\$1.98	-3%

Source: IHS Global Trade Atlas; Fresh Intelligence analysis

Japan has increased 46 per cent to 1,942 tonnes and retained the leading position. Singapore increased 36 per cent to 1,525 tonnes. The UAE was 67 per cent higher to 110 tonnes though well below pre covid.

Trade to New Zealand continued to ramp up with 637 tonnes recorded in 5 months (Table 2). While trade has re started the levels are still well below the levels in the pre suspension periods.

On a month by month basis exports in November saw 1,696 tonnes compared to 1,392 tonnes last year and 2,300 tonnes in 2019 prior to the New Zealand suspension. Export trade over the next few months unfortunately is likely to be impacted by the adverse weather conditions and impact on the pandemic on harvest labour.

**Table 2 : Musk Melon Exports by Market**

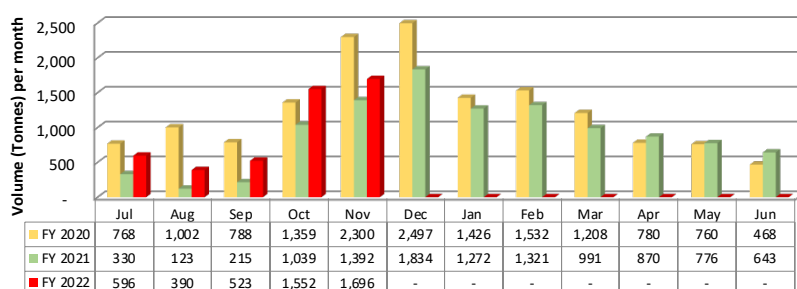
Market	July to November		Chg LY	MAT
	2020/21	2021/22		
	Tonnes	Tonnes	%	Tonnes
Japan	1,334	1,942	46%	5,044
Singapore	1,123	1,525	36%	4,627
New Zealand	-	637		797
Hong Kong	278	305	10%	669
United Arab Emirates	66	110	67%	573
New Caledonia	22	83	286%	194
Malaysia	135	53	-61%	224
Brunei Darussalam	44	39	-13%	110
Qatar	62	35	-43%	129
Papua New Guinea	25	19	-26%	53
Saudi Arabia	1	4	248%	9
Vanuatu	1	2	121%	3
Nauru	1	1	15%	4
Fiji	2	1	-13%	3
Lebanon	-	0		1
all other	8	3		24
<b>Total YTD Tonnes</b>	<b>3,099</b>	<b>4,757</b>	<b>53%</b>	<b>12,464</b>

Source: IHS Global Trade Atlas; Fresh Intelligence ana ++ >500% increase

Ranked by annual volume MAT - Moving Annual Total

share of season 38.2%

**Figure 1 Musk Melon Exports per month vs last 2 years**



Source: IHS Global Trade Atlas; Fresh Intelligence analysis

Air freight accounted for 53 per cent of export shipments in July to October compared to 75 per cent last year.

	2020/21	2021/22
		%
Sea	61%	51%
Air	39%	49%
<b>Tonnes</b>	<b>3099</b>	<b>4757</b>

## Watermelons

For the same period to November, exports of watermelons reached **1,391** tonnes worth A\$3.22m. The result was around 106 per cent higher than last year (Table 4). Unit values were 12 per cent lower to \$2.31 per kg and this has meant that the overall value has increased by 81 per cent for the period compared to the same period last year (Table 4).

**Table 4 : Watermelon Key Measures**

EXPORTS	YTD	Chg LY
Volume (tonnes)	1,391	106%
Value (M AUD)	3.22	81%
\$ per kg	\$2.31	-12%

Source: IHS Global Trade Atlas; Fresh Intelligence analysis

New Zealand access suspension impacted trade in 2020 and has restarted recording 700 tonnes, taking the market back to being the lead destination although still below pre suspension levels. Trade to United Arab Emirates increased 42 per cent to 347 tonnes.

Trade to Japan lifted 39 per cent to 166 tonnes, including 59 tonnes in November.

Qatar and Kuwait are lower and the combined trade to the Middle East is now 5 per cent lower at 507 tonnes for the 5 months to November.

On a month by month basis exports were 500 tonnes in November, compared to 191 tonnes in the same month last year though well below 1,580 tonnes in November 2019. The New Zealand suspension was lifted 16 March 2021 and is helping to see a return toward the pre suspension levels.

**Table 5 : Watermelon Exports by Market**

Market	July to November		Chg LY	MAT
	2020/21	2021/22		
	Tonnes	Tonnes	%	Tonnes
New Zealand	-	700		718
United Arab Emirates	245	347	42%	925
Japan	120	166	39%	301
Qatar	237	107	-55%	538
New Caledonia	14	32	134%	104
Kuwait	24	14	-40%	103
Saudi Arabia	-	10		12
Papua New Guinea	28	8	-73%	29
Nauru	4	4	2%	10
French Polynesia	-	2		2
Singapore	2	1		52
Lebanon	-	1		6
Hong Kong	-	0		0
Oman	-	-		0
Malaysia	-	-		0
all other	3	0		1
<b>Total YTD Tonnes</b>	<b>675</b>	<b>1,391</b>	<b>106%</b>	<b>2,800</b>

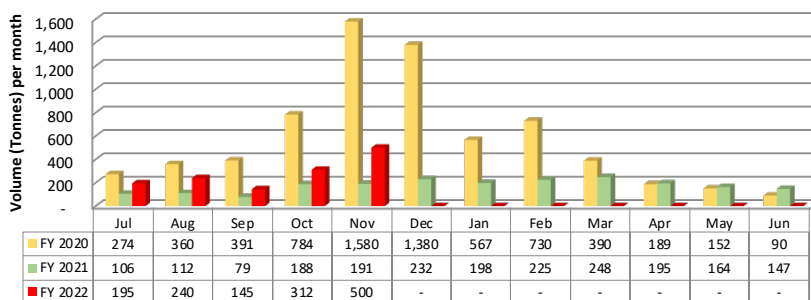
Source: IHS Global Trade Atlas; Fresh Intelligence analysis

Ranked by MAT

MAT - Moving Annual Total

share of season **49.7%**

**Figure 2 Watermelon Exports per month vs last 2 years**



Source: IHS Global Trade Atlas; Fresh Intelligence analysis

Air freight accounted for 40 per cent of July – November export shipments compared to 85 per cent for the same period in 2020.

	2020/21	2021/22
	%	%
Sea	15%	60%
Air	85%	40%
<b>Tonnes</b>	<b>675</b>	<b>1391</b>

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