

# Australian Melon Export – Monthly Update

## October 2021



For the 4 months to October of the 2021/22 season, Australian Melon exports recorded 4,118 tonnes which was 88 per cent higher compared the same period last year, worth \$8.5 million. Seventy-eight per cent (3,216 tonnes) were musk melons and 22 per cent (902 tonnes) were watermelons.

The Moving Annual Total (MAT) was 14,817 tonnes, rising 5.4 per cent in the month indicating a positive momentum.

### Musk Melons

In 4 months to October 2021 musk melon exports were 3,216 tonnes worth A\$6.4m. The result was 88 per cent above the same period in 2020 (Table 1). Unit values were 3 per cent lower, and the overall value increased by 84 per cent for the period compared to 2020.

**Table 1 : Musk Melon Key Measures**

EXPORTS	YTD	Chg LY
Volume (tonnes)	3,216	88%
Value (M AUD)	6.43	84%
\$ per kg	\$2.00	-3%

Source: IHS Global Trade Atlas; Fresh Intelligence analysis

Japan has increased 95 per cent to 1,166 tonnes and regained the leading position. Singapore increased 63 per cent to 1,080 tonnes. The UAE was 53 per cent higher to 89 tonnes.

Trade to New Zealand continued to ramp up with 455 tonnes recorded in 4 months (Table 2). While trade has re started the levels are still 66 per cent below the levels in the pre suspension periods.

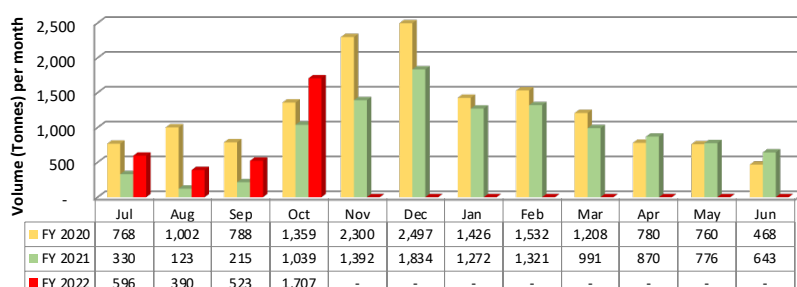
On a month by month basis exports in October were 1,707 tonnes compared to 1,039 tonnes last year and 1,395 tonnes in 2019 prior to the New Zealand suspension. Export trade over the next few months should be even stronger.

**Table 2 : Musk Melon Exports by Market**

Market	July to October		Chg LY %	MAT Tonnes
	2020/21 Tonnes	2021/22 Tonnes		
Japan	597	1,166	95%	5,005
Singapore	661	1,080	63%	4,644
Hong Kong	106	225	112%	650
New Zealand	-	455		616
United Arab Emirates	58	89	53%	560
Malaysia	126	38	-70%	218
New Caledonia	22	79	264%	189
Qatar	40	32	-22%	147
Brunei Darussalam	34	32	-5%	114
China	37	-		74
Papua New Guinea	21	12		51
Kuwait	0	-		22
Saudi Arabia	0	4		10
Nauru	1	1		4
Canada	-	-		4
all other	5	8		10
<b>Total YTD Tonnes</b>	<b>1,707</b>	<b>3,216</b>	<b>88%</b>	<b>12,315</b>

Source: IHS Global Trade Atlas; Fresh Intelligence ana ++ >500% increase  
Ranked by annual volume MAT - Moving Annual Total

**Figure 1 Musk Melon Exports per month vs last 2 years**



Source: IHS Global Trade Atlas; Fresh Intelligence analysis

Air freight accounted for 53 per cent of export shipments in July to October compared to 75 per cent last year.

	2020/21	2021/22
Air	55%	53%
Sea	45%	47%
<b>Tonnes</b>	<b>1707</b>	<b>3216</b>

## Watermelons

For the same period to October, exports of watermelons reached **902 tonnes** worth A\$2.07m. The result was around 86 per cent higher than last year (Table 4). Unit values were 13 per cent lower to \$2.29 per kg and this has meant that the overall value has increased by 63 per cent for the period compared to the same period last year (Table 4).

**Table 4 : Watermelon Key Measures**

EXPORTS	YTD	Chg LY
Volume (tonnes)	902	86%
Value (M AUD)	2.07	63%
\$ per kg	\$2.29	-13%

Source: IHS Global Trade Atlas; Fresh Intelligence analysis.

New Zealand access suspension impacted trade in 2020 and has restarted recording 403 tonnes, taking the market back to being the lead destination although still 36 per cent below pre suspension levels. Trade to United Arab Emirates increased 25 per cent to 233 tonnes.

Trade to Japan lifted 64 per cent to 108 tonnes, including 61 tonnes in October.

Qatar and Kuwait are lower and the combined trade to the Middle East is now 7 per cent lower at 375 tonnes for the 4 months to October.

On a month by month basis exports were 322 tonnes exported in October, compared to 186 tonnes in the same month last year though well below 784 tonnes in October 2019. The New Zealand suspension was lifted 16 March 2021 and is helping to see a return toward the pre suspension levels.

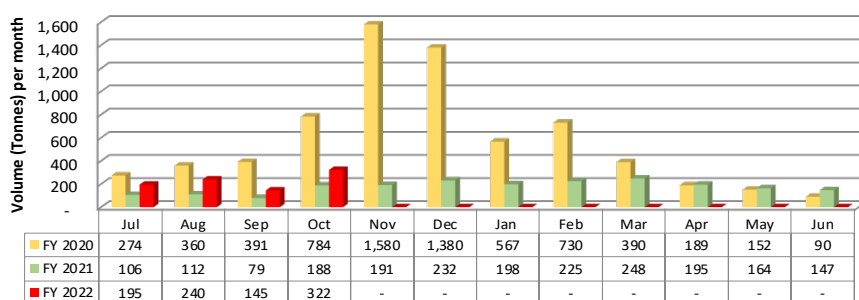
**Table 5 : Watermelon Exports by Market**

Market	July to October		Chg LY	MAT
	2020/21	2021/22		
	Tonnes	Tonnes	%	Tonnes
New Zealand	-	403		421
United Arab Emirates	187	233	25%	869
Japan	66	108	64%	297
Qatar	169	93	-45%	591
New Caledonia	14	32	134%	104
Kuwait	17	11	-33%	106
Saudi Arabia	-	10		12
Papua New Guinea	25	6	-77%	31
Nauru	3	3	1%	10
French Polynesia	-	2		2
Hong Kong	-	0		0
Singapore	2	0		51
Bahrain	2	-		0
Christmas Island	-	-		0
Kiribati	0	-		1
all other	2	-		6
<b>Total YTD Tonnes</b>	<b>484</b>	<b>902</b>	<b>86%</b>	<b>2,501</b>

Source: IHS Global Trade Atlas; Fresh Intelligence analysis

Ranked by MAT MAT - Moving Annual Total  
share of season **36.1%**

**Figure 2 Watermelon Exports per month vs last 2 years**



Source: IHS Global Trade Atlas; Fresh Intelligence analysis

Air freight accounted for 46 per cent of July – October export shipments compared to 78 per cent for the same period in 2020.

	2020/21	2021/22
	%	%
Sea	19%	54%
Air	81%	46%
<b>Tonnes</b>	<b>484</b>	<b>902</b>

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